To: Purchia, Liz[Purchia.Liz@epa.gov]

Cc: EOC Public Information[EOC\_Public\_Information@epa.gov]; Davis, Jay[Davis.Jay@epa.gov];

Orquina, Jessica[Orquina.Jessica@epa.gov]; Harrison, Melissa[Harrison.Melissa@epa.gov]; Lee, Melissa@epa.gov]; Lee, Melissa[Harrison.Melissa@epa.gov]; Lee, Melissa@epa.gov]; Lee,

Monica[Lee.Monica@epa.gov]; StClair, Christie[StClair.Christie@epa.gov]

From: Hart, Daniel

**Sent:** Thur 8/13/2015 7:22:09 PM

Subject: RE: FOR EOC: Facebook/Twitter posts on CO data

Posted both tweets and FB post

Daniel (Danny) Hart | Acting Director of Web Communications | Office of Public Affairs | U.S. EPA | Tel:202.564.7577 | cell: 202.365.7095

From: Purchia, Liz

Sent: Thursday, August 13, 2015 3:02 PM

To: Hart, Daniel

Cc: EOC Public Information; Davis, Jay; Orquina, Jessica; Harrison, Melissa; Lee, Monica;

StClair, Christie

Subject: RE: FOR EOC: Facebook/Twitter posts on CO data

Wrong chain. This is about FB/Twitter, not data

From: Hart, Daniel

Sent: Thursday, August 13, 2015 3:01 PM

**To:** Purchia, Liz

Cc: EOC Public Information; Davis, Jay; Orquina, Jessica; Harrison, Melissa; Lee, Monica;

StClair, Christie

Subject: Re: FOR EOC: Facebook/Twitter posts on CO data

We're mocking up a data page with data viewer in map form. This will be a better link to send folks.

It won't be ready in the next few mins however. But letting you know in case you'd rather wait.

In short the link you're sending folks to is not going to be the best link for data long term.

Daniel (Danny) Hart | Acting Director of Web Communications | Office of Public Affairs | U.S. EPA | Tel:202.564.7577 | cell: 202.365.7095

On Aug 13, 2015, at 2:49 PM, Purchia, Liz < Purchia. Liz@epa.gov > wrote:

EOC – please approve ASAP. Want to send from @EPA FB and Twitter.

From: Davis, Jay

Sent: Thursday, August 13, 2015 1:44 PM

To: Purchia, Liz

Subject: Facebook/Twitter posts on CO data

Hi Liz,

Here are two tweets and a Facebook post to help get our Colorado data out to more people. They would post to the main Facebook and Twitter accounts this afternoon.

## TWITTER:

Chart: #AnimasRiver water quality north of #Durango. See charts & data for #Silverton south: <a href="http://www2.epa.gov/goldkingmine/epa-statement-colorado-data-gold-king-mine-release">http://www2.epa.gov/goldkingmine/epa-statement-colorado-data-gold-king-mine-release</a>. [[POST THE BAKERS BRIDGE CHART FROM THAT SAME PAGE DIRECTLY INTO TWITTER]]

We're monitoring #AnimasRiver for 24 metals. Chart shows data just south of spill. More

data: <a href="http://www2.epa.gov/goldkingmine/epa-statement-colorado-data-gold-king-mine-release">http://www2.epa.gov/goldkingmine/epa-statement-colorado-data-gold-king-mine-release</a>

[[POST THE A72 CHART FROM THAT SAME PAGE DIRECTLY INTO TWITTER]]

## FACEBOOK:

Our data shows that water quality in the Animas River has returned to pre-event conditions, from Silverton to Durango. We're analyzing the water for 24 different metals, including arsenic, cadmium, lead and mercury. The chart below shows the declined presence of five of these metals at Bakers Bridge, north of Durango. See our most recent charts and data for Colorado here: <a href="http://www2.epa.gov/goldkingmine/epa-statement-colorado-data-gold-kingmine-release">http://www2.epa.gov/goldkingmine/epa-statement-colorado-data-gold-kingmine-release</a>.

[[POST THE BAKERS BRIDGE CHART FROM THAT SAME PAGE DIRECTLY INTO FACEBOOK]]

Jay L. Davis

Advisor for Digital Strategy and Engagement

U.S. Environmental Protection Agency

Davis.Jay@epa.gov

Desk: 202-564-0204

Cell: 202-748-3316